

# 2015 DRXC Survey

## Summary of Results

### Section A: Who participated

- 78 people completed the survey, all but 7 of whom were members. This represents about one third of our adult membership.
- The typical survey participant is an older person who has skied many years, and prefers to use classic technique on machine-groomed trails. They ski 1 to 3 days per week, more often on the weekend, and likely ski on average a few hundred kilometers per season. About a third regularly ski on other trail systems.
- Age demographics show there was little engagement (5%) in the 18-29 age group. There is also a significant skew to an aging ski community, which will have to be changed if the club is to thrive in the long run.

### Section B: Experience with DRXC and the SS trails

- 96% found the club to be welcoming; most use the trails 1-3 days per week.
- In terms of usage, M, R, X and D are the top four trails, in that order.
- 35% felt that the trails were not adequately groomed. The most common suggestion for improvements were: 1) groom more often, and 2) widen and smooth the trails. Another suggestion was to provide double tracks on R.
- Grooming priority for classic is M, R, X and D, in that order; for skating it is M, S, H.

### Section C: Important potential functions

- Important: leveling/smoothing trails, family or group ski events.
- Less important: widening trails, outdoor picnic tables.
- Not important: racing opportunities, off-snow social events.
- Suggested functions: night skiing, more lessons for new skiers including skiing on non-groomed trails, skijoring, orienteering, picnic tables.

### Section D: Final thoughts and input

- Lots of positive feedback, so we are doing many things right.
- Grooming is the biggest single topic for suggested changes.
- Suggestions for improved signage is the second topic for change.
- Many other suggestions that we need to consider.
- To entice former members back, we need to make changes to the grooming .